



## MEDIA ADVISORY

**FREE CENTRAL TEXAS E-RECYCLING COLLECTION EVENT ON SATURDAY, JULY 20, 2013**

***WM Recycle America & LG Electronics Host All-Day Event and Year-Round E-Recycling***

**WHAT:** Recycling collection event for obsolete electronics to be processed at certified facility in accord with rigorous environmental standards

Residents can also drop off obsolete electronics for recycling year-round at WM Recycle America Round Rock location during normal operating hours.

### Accepted

- Computers & monitors
- Computer peripherals, keyboards
- Printers
- Fax machines
- Photocopiers
- Televisions, VCRs
- Stereos
- Home and office phones
- Cell phones
- Pagers
- GPS devices
- Digital cameras
- Microwave ovens

**WHEN:** Saturday, July 20 (rain or shine), 9 a.m. to 4 p.m.  
*\*Residents unable to attend this event can drop off electronic products at this location year-round during normal operating hours, Monday through Friday, 8 a.m. to 4:30 p.m.*

**WHERE:** WM Recycle America facility in Round Rock  
3920 Gattis School Road in Round Rock

**WHO:** Event is free for Central Texas residents

**HOW:** The eCycling crew members will remove acceptable electronic products from vehicles. Residents bringing obsolete electronics to event do not need to get out of their vehicles. *\*Residents bringing electronics to the facility on other days during normal operating hours should go to the Waste Management office for drop-off instructions and assistance.*

**VISUALS:** The eCycling crew members collecting obsolete electronics from cars  
Piles of obsolete electronics  
*\*Monday through Friday visuals: E-recycling tear-down lines, employees separating electronics into recycled parts*

**INTERVIEWS:** Edward Sandefur, Materials Recycling Facility Manager  
Matthew Tarpley, Operations Supervisor

**EVENT**

**CONTACT:** Edward Sandefur or Matthew Tarpley

**FOR MORE**

**INFO:** WM Recycle America, 512.251.4686

The WM Recycle America facility is e-Stewards®, R2, RIOS, ISO 9001 and ISO 14001 certified. These certifications signify the commitment to conduct electronics manufacturing transparently and in accord with rigorous environmental standards.

**MEDIA**

**CONTACT:** Denise Clarke, for Waste Management, 512.899.0004  
[Denise@DeniseClarkePR.com](mailto:Denise@DeniseClarkePR.com)